

Dear Student Leadership Educator:

I hope this week finds you and your students fully engaged and making a difference on campus.

I am contacting you because you are engaged in the work of preparing students to be influencers and leaders, and perhaps we agree—leadership begins with self. If students cannot lead themselves, their capacity to lead others is limited.

After 20 years working with students and professionals, I have found what young and mature leaders need, but struggle to manage and sustain to lead self and others:

FOCUS

The challenge: it's a unique and personal process for every student.

It's about discovering their "ONE THING"—their WIN (What's Important Now)

Most students want to become better performers and leaders but don't know where to start. They often lack clarity on their personal assets and liabilities—or the "one thing" they need to focus on to close leadership gaps. This is the goal of the Finding Your Flow™ keynote/workshop.

Finding Your Flow™ helps students build their personal leadership formula to identify where, when, and how long to engage key leadership/principles practices—the core of Attentional Leadership.

Finding Your Flow™ provides the theory, framework, and tools students need to begin and sustain their leadership journey—in school, sport/extra-curricular arenas, profession, and life.

[CLICK HERE to learn about Finding Your Flow for Students & Staff](#)

[CLICK HERE for a video summary of Finding Your Flow](#)

[CLICK HERE For program outlines and testimonials](#)

Finding Your Flow™ has benefitted students and professionals throughout the world. And for colleges/universities, pricing is discounted to maximize your investment and impact.

If you would like to discuss how Finding Your Flow™ (in any format) fits within your current leadership offerings/conferences/lecture series and the benefits for students, faculty and/or staff, you can reach me anytime at: bruceh.jackson@gmail.com or 801-358-8450.

I look forward to connecting with you and supporting your efforts to grow the leadership potential within your students and greater campus community.

Sincerely,



Bruce H. Jackson, Ph.D., MBA/MPA

[Click here to receive 60 Free Flow Tools for your and your students \(one weekly\)](#)