Submission to:

Leadership 2050: Contextualizing Global Leadership Processes for the Future for the **2015** volume in the Building Leadership Bridges (BLB) series

Suggested areas of submission:

- 1. Boundary crossing
- 2. Leadership theory
- 3. Ways of developing leaders and teaching about leadership

Suggested title:

Attentional Leadership Theory: Reflecting on the Structure and Future for Researching, Teaching, and Practicing Influential Leadership: An Introduction

Name:

Dr. Bruce H. Jackson

Affiliation:

The Institute of Applied Human Excellence

Email: brucehjackson@gmail.com

Phone:

801-358-8450

Address:

6193 West Ridge Rd. Highland, UT 84003

Abstract

Through this chapter the author seeks to add a new framework for the research, study, and practice of leadership called Attentional Leadership Theory (ALT). It begins with a clear distinction between Technical Knowledge (Tk) and Leadership Knowledge (Lk), introduces "5 Levels of Knowledge," demonstrating the movement from theory to practice, then considers 15 (3 x 5) "big blocks" of intersecting dimensions derived from ALT's operational definition. ALT considers developmental stages, demographic variables and contextual differences as central to its evolution. Choice and agency are seen as pre-requisites for exercising leadership. Attentional Leadership Theory purports that leadership, through influence, is exercised when, where, and for what duration a leader places time, attention, and resources—through informed practice—to influence human systems and processes that drive change and progress. It provides a bonding (bringing multiple concepts together) or bounding (providing relevant conceptual boundaries) framework that connects various leadership principles, theories, and practices within any leadership arena.

Introduction

There is no country, state, or community where leadership is not exercised. What leadership is and clarifying how to become a leader remains in debate (Parks, 2005). Numerous principles, theories, and tools abound—many grounded in theoretical and empirical research (Bass, 1990). Most, however, convey a limited angle of vision, provide an incomplete combination of elements, and lack the dynamic understanding of this complex and evolving study of human behavior within various arenas.

Studies continue to show that developing leadership skills makes a difference in academic (Komives, Lucas, & McMahon, 2009), professional (McCartney & Campbell, 2006), military, and other domains (Clifton, 2002; Zenger & Folkman, 2009).

With so many moving and inter-connected variables, leadership seems like a swarm of butterflies, each representing a variable in relation to the others, with structures and patterns unclear—yet beautiful. We know leadership when we see it, but often struggle to define or frame it holistically.



Leadership scholars continue to re-organize the butterflies into meaningful frameworks. While progress continues, more work is needed to unify, or at least better understand how to relate these leadership variables. As we move towards 2050, scholars and practitioners alike should work together to clarify the science *and* practice of leadership—making it more understandable and useful for a broader audience.

Some consider leadership and inside-out process, leading self first, then others to expand one's circle of influence (Covey, 2004). Others look at leadership through an outside-in or top-down perspective (balcony vs. dance floor) where problem solving and adaptive processes can be exercised within groups, organizations, and whole societies (Heifetz, 1998; Linsky & Heifetz, 2002; Williams, 2005).

In a complex world, more relevant is to lead from the inside-out, outside-in, top-down, bottom-up, and other angles—including time and place—as circumstances require—seeing complex systems, which may require a distinct solution based on the intersection of multiple variables. This notion suggests that exercising leadership takes place moment by moment where attention is required—not unlike Navy SEAL teams—who use whatever resources and informed practices are needed to address the complex challenges at hand—often moment by moment.

Leadership Evolution

Early notions of leadership began with the Great Man theory—suggesting that certain qualities or virtues were given at birth (Philosopher Kings)—to those born to lead (Reeve, 2006). Later theories focused on traits (e.g., intelligence, height, charisma, optimism, attitude, drive)—many that were correlated with better leadership (Stogdill, 1948). Subsequently leadership theories included behavioral, relational, contingency, situational, influence (Daft, 2007), and systems thinking (Senge, 2010).

The study and practice of leadership now includes so many diverse and intermingling dimensions, factors, and debates (e.g., nature/nurture, IQ/EQ, effective styles) (Thompson, 2011), that a systems theory approach (Bertalanffy, 1969; Wheatley, 2011) may be relevant. As such, this chapter seeks to frame leadership theory and practice based on the allocation of attention, resources, and the time needed to influence human systems and processes in multiple dimensions to achieve valued objectives. This new paradigm, Attentional Leadership Theory

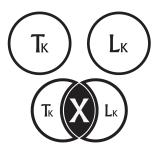
(ALT), does not suggest a single universal theory, but a *binding* or *bounding* framework that draws connections within and between intersecting dimensions, which contain a multitude of interconnected systems and processes relevant to effective leadership. Given the brevity of this chapter only a brief synopsis is possible. Future efforts and publications will seek to draw further connections and applications.

Attentional Leadership Theory: A Working Definition

While there are many definitions of leadership (Bennis, 2009), ALT is defined by the author as, "The capacity to influence oneself and others in the pursuit of individual, interpersonal, team, organization, or civic/community objectives; within any Meaningful Life Arena." At this definition's core, leadership is "Influence" (Cialdini, 2006). Leadership is more than the "direct exercise of command" but a process of using oneself to influence others at multiple levels using various theories and *informed practices* to achieve goals.

Technical Knowledge Vs. Leadership Knowledge

Using the ALT definition, we first draw a distinction between Technical Knowledge (Tk) and Leadership Knowledge (Lk).



Technical Knowledge represents the specific knowledge or skill needed within a particular profession or domain (e.g., law, aviation, athletics, engineering, medicine). By contrast Leadership Knowledge is often transferrable to other disciplines or Meaningful Life Arenas (MLA's) (e.g., a military officer becoming a company manager; an athlete using competitive

strategies to achieve academic success). It is the author's "theory in use" (Argyris & Schön, 1978) that those who develop both Tk and Lk develop an "X Factor" (Plimpton, 1995), which translates into higher levels of performance or influence—inside and out. Relevant examples abound (e.g., Olympic athletes, NASA astronauts, police and fire fighters) where Tk + Lk produce greater results, whether performing individually, in dyads, teams, organizations—even communities.

The 5 Levels of Knowledge and Informed Practice

Attentional Leadership Theory emphasizes the importance of scientific inquiry—where rigorous research leads to informed practice.

Scientific inquiry begins with questions inside a conceptual domain (Level 1)—where new Principles, Laws, and/or emerging Knowledge (PLKs) are discovered and found valid and reliable (if only temporarily given the null hypothesis; Level 2). With new PLKs emerging, even new paradigms discovered (Kuhn, 2012) often require translation (using models, schemas, illustrations, etc.) to make them comprehensible and applicable (Level 3). Emerging PLKs, whether in hard science (e.g., astronomical, biological, chemical) or soft science (e.g., political, organizational, interpersonal, personal) increase the understanding of underlying systems and/or processes in action (e.g., natural systems: planetary rotation, photosynthesis in plants, chemical bonding; or human: thought/emotion processes within the brain, uses of power, organizational communications, legislative process). This is otherwise referred to as Level 4 (Bertalanffy, 1969; Blanchard, 2008; Meadows, 2008). Understanding human systems and processes (and the PLKs that govern them) give rise to informed practice to influence self and lead others—using the interconnected dimensions hereafter discussed (Level 5).

Attentional Leadership Theory and Flow

Attentional Leadership Theory draws upon the theory of flow (Csikszentmihalyi, 1998 & 2008). Central to flow theory are the following characteristics (Csikszentmihalyi, 2008; Jackson, 2003, 2011):

- 1. An activity has clear goals and objectives;
- 2. An activity provides unambiguous feedback creating a coherent demand for action;
- 3. There is a sense of control where awareness and actions merge together;
- 4. There are limited distractions and high concentration power;
- 5. Performance seems effortless;
- 6. There is an altered sense of time;
- 7. There is a loss of ego-awareness and complete absorption in the effort;
- 8. The activity is intrinsically motivating; and
- 9. The activity provides a context where perceived challenges and perceived skills meet

Given the diversity of research conducted, flow theory is seen as potentially applicable to any person regardless of sex, gender, culture, socioeconomic status, or historical context (Csikszentmihalyi & Csikszentmihalyi, 1992). As such the underlying theme of ALT is that leadership—at its core—is about influencing people within context. This is not dissimilar to flow and requires that attention and resources be placed *when*, *where*, and the *time* needed, to influence human systems and processes at any level (individual, interpersonal, team, organization, community). Other peak performance (Garfield, 1987 & Orlick, 2007), and positive psychology literatures (Fredrickson, 2009; Seligman, 2003 & 2006) offer other PLK's relevant to ALT.

Framing Attentional Leadership Theory

Attentional Leadership Theory suggests that leading self and others is more than fixed traits or mastery of competencies, behaviors, or situations. Instead, what the author calls 2050 Leadership, will require a more dynamic, interconnected, and fluid process, where, moment by moment, attention is summoned to influence human systems (inside self and others), within various domains, using well researched practices, to achieve valued objectives. This will require a more holistic and systemic mindset, with nimble focus, ready to address any challenges a leader may face—moment by moment.

Given the accelerating growth of new theories—with thousands of new publications each year—ALT suggests that 15 *big box* dimensions (and their intersections) contain many of the literatures often used to understand and exercise leadership. The first five (intrapersonal focus) dimensions include the physical, emotional, psychological, philosophical, and spiritual dimensions of self. The second five (external focus) include the individual, interpersonal, team, organization, and community (regional, national, or international). Third are the five dimensions of time (Long Future, Short Future, Focus in the Present, Short Past, and Long Past), recognizing that these 15 broad dimensions, in any combination, serve the purpose of providing a meaningful structure for the many literatures and sub-literatures of leadership relevant within any technical or life arena. We begin at the individual level.

The 5 Intrapersonal Dimensions

The five intrapersonal dimensions are where individuals lead themselves to achieve their best (Waitley, 1984), find personal flow (Csikszentmihalyi, 1997, Jackson, 2011), or demonstrate excellence (Orlick, 2007). This may be called self or personal leadership (Neck & Manz, 2012)—where leaders focus attention on various internal systems and processes in order

to develop their own potential (or that of others) towards full engagement (Loehr & Schwartz, 2004).

Physical Dimension

Personal leadership and the leadership of others requires the appropriate placement of attention on the body's physical systems and sub-systems that support or deny energy, general health and wellbeing (Gurt, Schwennen, & Elke, 2011). Internal considerations that support physical infrastructure and optimal functioning include nutritional requirements, physical fitness (aerobic, anaerobic, strength, flexibility), sleep, rest and recovery, stress management (e.g., breathing and meditation). All are practices that influence physical systems towards optimal functioning. External physical resources (e.g., energy inputs, tools)—even physical context (Zimbardo, 2007) play a significant role in influencing human behavior.

Physical assets or deficits influence the other intrapersonal dimensions (e.g., sleep deprivation on mood, nutrition on thinking) which affects human performance in work (Ford, Cerasoli, Higgins, & Decesare, 2011) and other environments. This is equally relevant at the five external dimensions referenced briefly in Appendix A

Emotional Dimension

The study of Emotional Intelligence(Goleman, 2006; Bradberry & Greaves, 2009; Stein & Book, 2006) and resilience (Siebert, 2005) have become increasingly relevant within the leadership literature. Developing one's capacity to identify, label, and manage emotions is at the core of personal resiliency, self-control, even grit (Cornum, Matthews, & P, 2011). This gives individuals choice using cognitive and behavioral strategies to buffer emotional/affective triggers (Reynolds, 2004) within self and in relationships (Higgs & Aitken, 2003) at multiple levels.

Research continues to suggest that individuals with greater emotional awareness and strategies to regulate emotions have a greater capacity to manage stress and perform at higher

levels by managing emotions which often get in the way of intentional focus (Wong & Law, 2002). Effective leaders influence not just with the head, but the heart, recognizing the importance in growing their emotional capacities, not only within self, but also within larger contexts of human relationships.

Psychological Dimension

There is a vast array of mental/cognitive capacities/skills that permeate the psychological dimension. Technical knowledge (represented earlier by Tk) in combination with other psychological skills, such as strategic and critical thinking, planning and problem solving, verbal self-guidance, visioning, mental rehearsal, perspective taking, sustained attention, self reflection, and others are equally relevant in self as well as leading others (Lee, 1999). This includes an extensive number of psychological disciplines—with many seeking to remove "deficit-based" (i.e., psychological liabilities) while others focus on "strength-based" (Brewerton, 2011; Clifton, 2002), such as positive psychology (e.g., psychological assets; Seligman, 2012). Meta-cognition, or *thinking about thinking* (Kruglanski & Higgins, 2007), is also applicable the reflective leader.

Philosophical Dimension

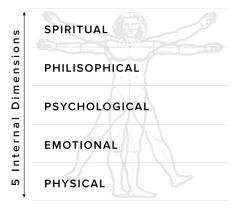
The philosophical dimension is primarily focused on values and experiences acquired through self and others. While the spiritual dimension (see below) focuses primarily on conceptions of higher than self ideals or prescribed doctrine, the philosophical dimension taps into acquired shared values, ethics, and morals, gained through "lived experiences" (Allison & Gediman, 2007) and wisdom (Sternberg, 2001). This "values-based leadership" focuses on defining a shared set of core principles and values between leaders and followers (Frost, 2014), in teams (Shoenfelt, 2011), in organizations (Ledford Jr., Wendenhof, & Strahley, 1995) and in communities. Connecting values and ethics back to flow (at the heart of ALT) was central to the

Good Work Project (Gardner, Csikszentmihalyi, & Damon, 2008), where leaders not only facilitated excellence and focus, but within an ethical and moral frame.

Spiritual Dimension

The spiritual dimension is comprised of larger-than-self factors such as principles, truths, beliefs, moral values, meaning, and purpose (Gini, 1997). One's spiritual dimension transcends the self (as compared to the philosophical dimension, which is derived from personal and collective experiences). This is a compelling dimension for leaders as it taps deeply held inner and seeded historical values derived from established faith traditions. As Daft (2008) pointed out "All leadership practices can be used for good or evil, and thus have a moral dimension." (pg. 170). As such, the spiritual dimension is central to the study and practice of leadership, often taking the form of integrity, humility, respect, appreciation, fair treatment, and personal reflection (Reave, 2005)—through calling and membership (Fry, 2003)—helping people find deeper meaning through their work.

Together these five internal dimensions (physical, emotional, psychological, philosophical, and spiritual) comprise large conceptual blocks with numerous sub-literatures. Of significant value is the cross-influential nature of these dimensions and their collective influence on the individual.



Next is our brief introduction of the five external dimensions and the intersection between the five internal dimensions.

5 External Dimensions

When engaging any change effort, "the leader must take into consideration individuals', a group's, or an organization's, as well as his or her own, contributions to the effort." (Bass, 1990, pg. 33). This suggests that influence and leadership take place within oneself as well as in relationships with others, including teams, organizations—even communities.

Personal Dimension

Using the five intrapersonal dimensions already discussed, an individual may exercise personal leadership by becoming physically robust, emotionally resilient, psychologically skilled, philosophically grounded, and spiritually connected. This notion of "full engagement" (Loehr & Schwartz, 2004) suggests that we need to look at ourselves with a more comprehensive, holistic mindset—to place attention in each of the five intrapersonal dimensions to function optimally (Greene, 2012; Tracy, 2002)—recognizing that each of the five internal and five external dimensions is inter-connected (e.g., thoughts on moods, sleep on health, food on energy, beliefs on thoughts; Wisneski & Anderson, 2004). As optimally-functioning individuals, leaders may use themselves more effectively as agents of influence and change.

Interpersonal Dimension

This level represents the dyadic or interpersonal dimension. Our ability to achieve goals almost always requires others to assist in various roles and capacities. Interpersonal principles, theories, and practices are vast and complex, and are necessary to coordinate and leverage one another in the pursuit of common goals. Interpersonal leadership principles include numerable practices such as effective verbal and non-verbal communication, active listening, giving and receiving feedback, praise, understanding personality and cultural differences, interpersonal

conflict, use of empathy and understanding, building rapport, motivating and rewarding, appreciating and valuing, managing, coaching, networking, negotiating, and other practices designed to support higher levels of relational influence (Canary, 2008) to achieve common goals—nested within larger relational clusters as summarized below.

Team Dimension

This level represents human relationships beyond the dyad—usually groups larger than three but less than ten (Rouse & Boff, 2005). In this external dimension leaders influence and are influenced by the group or team, each influencing the other by focusing attention and energies on the needs of each to accomplish shared goals or purpose (Larson & LaFasto, 1989). There are principles and practices that inform successful teams (Katzenbach & Smith, 2006), the process of team development (Miller, 2003), types and purpose of teams, optimal team functioning (e.g., clarifying roles and responsibilities, team accountabilities, team norms, identifying strengths and weaknesses), dysfunctions of teams (Lencioni, 2002), and why teams succeed and fail (Robbins & Finley, 2000).

Relevant here are the five internal dimensions applied at the team level such as physical assets and/or liabilities of teams (e.g., general physical health of team members, adequate physical resources), emotional assets and/or liabilities of team members (e.g., emotional understanding, empathy), psychological assets and/or liabilities (e.g., shared mental models, ideas, working knowledge), philosophical assets and/or liabilities (e.g., guiding principles, norms or ethics)—even spiritual assets and/or liabilities (e.g., a connection to a valued purpose beyond self in service of the team).

Organizational Dimension

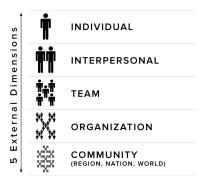
Organizations contain distinct levels, functions, and cross-functions (i.e., operations, finance, accounting, marketing, sales, etc.) that work together to produce products, services,

knowledge, or other valued outputs. With consideration to many permutations and combinations of individuals, relationships, intersecting groups or teams, divisions or business lines, etc., we take into consideration these functional units and their coordination through the broader organizational system (Senge, 2010). Other organizational considerations include its mission, vision, core values, governance, strategies, structures, functional systems and process alignment—all contributing to a collective corporate culture (Deal, Kennedy, Kennedy, & Deal, 2000; Kotter & Heskett, 2011). Connections to the five internal dimensions may be made at the physical (plant, property, equipment), emotional (organization climate/employee engagement), psychological (institutional knowledge, shared models, mindsets or "theories in use"), philosophical (corporate values, beliefs, norms and standards), and spiritual (higher than organization purposes, faith, social responsibility) as summarized in Appendix A.

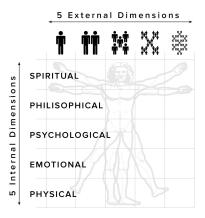
Community Dimension (Regional, National, International)

Larger environments increase the level of human complexity and number of variables based on all previous external dimensions discussed—recognizing that communities are comprised of governments, organizations, groups, interpersonal dyads, and individuals.

Using this largest level, we might look at communities physically (e.g., physical infrastructure, public health, wellness, and safety), emotionally (e.g., the general climate/attitude), psychologically (e.g., shared mindset, mental models, knowledge), philosophically (e.g., core values, beliefs, culture and standards; Crowther, 2012; Michalos & Poff, 2012)—and spiritually (e.g., collective spiritual beliefs and practices; Marques, Dhiman, & King, 2009).



Taken together these 10 dimensions may be illustrated using the following schematic representing the intersection between the five internal and five external dimensions, exemplified in greater detail in Appendix A.



This model suggests that influence and leadership, through the placement of attention and resources, can be exercised by influencing systems and processes at any of the 10 dimensions.

Together they provide an initial static matrix from which to frame leadership theories and practice with 25 intersecting content areas. Now enter the dimension of time.

Five Dimensions of Time

Exercising influence using any process is exercised moment by moment (thoughts, decisions, transactions) in time (Thoms & Greenberger, 1995). If moments were counted in hours, 8,760 of these are given to each of us annually from which to exercise influence. While there is no perfect model for constructing time, five distinct blocks are used here: Long Future

(LF), Short-Future (SF), Focus (F) Short-Past (SP), and Long-Past (LP). As the third category of five dimensions, time is central to understanding and exercising leadership.

Long Future (LF)

Leadership is never static, but constantly moving towards the future from the past, through the present—moment by moment—then into the past. In the broadest sense, at every level, we plan for the LF using the SF as a bridge. In the LF dimension resides abstract forethought such as a desired future state. This may be defined as strategic leadership (Ireland & Hitt, 1999). In this dimension we explore mission, vision, and legacy building strategies, which sets standard of excellence and integrity at every level of human engagement (See Daft, 2007, pg. 397).

Short Future (SF)

In this dimension, LF abstractions are broken down into concrete goals. Goals setting, strategic and contingency planning, risk management, time maximization, and preparation strategies reside within this SF dimension used by leaders at every level to ensure that progress is being made towards the LF objectives.

Focus

At the center is present moment focus (F) or attention in the moment. Various concepts such as "flow" (Csikszentmihalyi, 2008), "execution" (Bossidy, Charan, & Burck, 2002), "strategic implementation" (Bourgeois & Brodwin, 1984) "mindfulness" (Langer, 1990), and the many types of focus (Goleman, 2013) all discuss attention in the moment for different purposes.

Attentional Leadership Theory's premise is that leaders must continually monitor and focus their attention, time, and resources where they are needed now—the "work at the center" — (Heifetz, Linsky, & Grashow, 2009), to remove interferences and use informed leadership practices. While focus may be centered purely in the moment, it is also is the centerpiece of ALT

as focus and attention go to where they are needed within the complex systems discussed throughout this chapter.

Short Past (SP)

The SP represents the receptacle of every Moment of Performance (MOP). It is from the SP where information is gathered through experience as feedback loops for future reference (Coonradt, 2012). Studies suggest that "candid, insightful feedback" is one of the more important aspects of growth and development yet most supervisors fail to provide it (Michaels, Handfield-Jones, & Axelrod, 2001). Short Past work can be represented through such practices as "After Action Reports" in the military (Army, 1993), quality or statistic process control mechanisms (Wheeler, 2000; Wheeler, 2010), Balanced Scorecards (Kaplan & Norton, 1996), giving or receiving feedback generally (Folkman, 2006), or the simple practice of self-reflection (Branson, 2007). Short Past work is primarily feedback driven and takes place in any dynamic system (Gleick, 1987).

Long Past (LP)

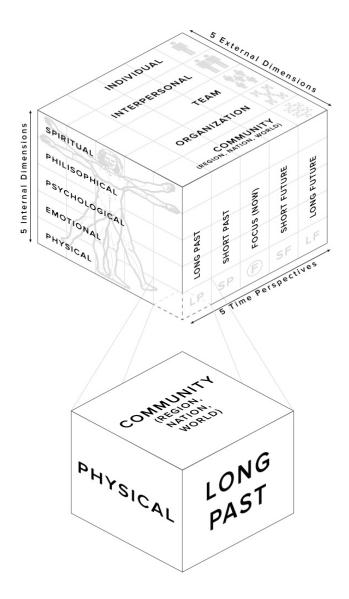
Long Past (LP) represents a collective history or story (Loehr, 2008). Through the development of personal, interpersonal, team, organization, community histories and stories we retrieve core lessons (Allison & Gediman, 2007; Urban, 2002), develop an evolving self or collective image, store real or imaged beliefs, and build self efficacy (Bandura, 1997). Within the LP space is where beliefs, values, norms, cultural memes—even the challenging or building of an individual (Maltz, 1984), team (Hertel & Solansky, 2011), organization, or collective self-image (Gonzalez & Chakraborty, 2012).

5 Time Perspectives	LP	LONG PAST
	SP	SHORT PAST
	F	FOCUS
	SF	SHORT FUTURE
	LF	LONG FUTURE

The Interconnectivity of Leadership Theories and Practice

The 15 dimensions of ALT suggest that within any arena, leadership is exercised through influence within the greater system. As discussed within the Five Levels of Knowledge, influence, requires informed practice, within a system, governed by principles, within a given arena/context. Attentional Leadership Theory recognizes the inherent value of all relevant leadership principles, theories, and practices recognizing that there is a time, place, and duration for which to use them. These 15 "big blocks" identify 125 intersecting "mini blocks" where theoretical intersections may be explored.

By adding new variables, these "mini blocks" can be broken down further as more specific inquiries take place. In the case above, attention may be given to the physical aspects of a community within an historical time frame to better understand how it has evolved and may need to be influence or led given this historical knowledge.



Practical Applications of ALT and Diagnostic Questions

At its core ALT may be a diagnostic framework from which to dive deeper into leadership theory, practice and theoretical intersections. Addressing any current circumstance, a leader may inquire where, when, and for what duration his/her attention needs to be directed to address a problem/opportunity to influence a system or process to achieve a desired end. Five general questions may be used in exploration of this model:

- 1. Given current realities, situation or challenges, where should attention and resources be placed now? Does the problem concern primarily technical or leadership challenges? If primarily a leadership challenge:
- 2. Is the current challenge time related? Is attention needed in the Long Future (mission, vision, legacy), Short Future (goals, planning, preparation), in the moment Focus/execution, Short Past (feedback, measurement, learning), or Long Past (acquired knowledge, history, wisdom)?
- 3. Within the time perspective, what external dimension needs attention: Personal, Interpersonal, Team, Organization, or Community?
- 4. Within these external dimensions, what internal dimensions are most relevant: physical (i.e., wellbeing, resources, and infrastructure), emotional (understanding/managing affect), psychological (knowledge, concepts, perspectives, focus), philosophical (ethics, values, standards) spiritual (purpose, beliefs, principles) or any combination of them?
- **5.** At relevant conceptual intersections (where attention is being placed), what are the best, most reliable "informed practices" for leaders to influence most effectively to achieve desired results?

5 Development Dimensions to Consider

Taking ALT further, how might these intersecting dimensions be useful at various developmental stages and arenas? Outside of traditional corporate, organizational, civic arenas, programs within colleges/universities (Komives et al., 2009) and pre and post secondary schools are not far behind (Clifton, 2002; Covey, 2009). Programs such as "Life Re-imagined" (Leider, 2013) offer similar leadership theories, tools, and practices for more mature populations. These roughly drawn life stages (pre-secondary, post-secondary, college/university, professional, and

mature) add other dimensions from which to consider new research and practice. Intersecting these with the multitude of cultural and demographic differences increases the complexity exponentially but with more narrow bands of focus from which to explore new questions to inform leadership theories and practice.

The Future Implications for Developing Leaders

Attentional Leadership Theory suggests that continuous and rigorous research will ask deeper and more refined questions, providing new insights, methods, and tools that leaders can use to exercise influence where, when, and how it is needed. In contrast to books and programs that offer "off the shelf" models, the ALT framework suggests that (a) there are innumerable principles, theories, and tools (known and yet to be discovered) that may be used in the right place, at the right time, and for the right duration, to exercise influence and leadership most effectively, (b) we must consider a diagnostic approach and identify the current strengths and weaknesses of leaders to better understand what they need to learn and use now for the challenges they face today (Zenger & Folkman, 2009), and (c) that leaders may benefit from a personalized competency based approach—at every developmental stage, with consideration to various cultural, demographic, and contextual variables. Such a mind-set is the clear difference between transactional leaders and transformational leaders who use multiple "informed practices" to move a systems forward (See Daft, 2007, pg. 356).

Such is the 2050 leader: one who recognizes the importance of one's own physical robustness, emotional resilience, psychological complexity, flexibility and focus, philosophical grounding—even spiritual connection; to build and cultivate interpersonal relationships and high performing teams; to understand the inter-connected parts of organizations—even communities (at every level). And to see each of these inter-connections in relationship to the long future, achieved through the short-future, generating thoughts, making decisions and taking actions

through moment-by-moment focus, learning from every iteration in the short past, yet tapping into individual and collective histories as a significant resource for managing challenges now. Attentional Leadership Theory suggests that this is the toolkit of the future. Doing this within any distinct technical environment or domain will render leadership education and training an essential part of our education system, from Kindergarten all the way to the C-suite. In 2050 Tk and Lk will be two equal parts of the human development equation.

Summary

Attentional Leadership Theory provides 15 dimensions, or "big blocks," for exploring principles, theories and practices of leadership within any arena. It suggests that exercising leadership is about the placement of attention and resources to influence human systems and processes—through valid and reliable methods drawn from research—to achieve desired ends within the context of time and place.

Developmental stages and demographic consideration add deeper levels of complexity and application. The relevance to leadership in 2050 is that the overlapping internal, external, and time-based—even life-stage or other demographic dimensions—offers a framework for leaders seeking higher levels of competency and capability for the 21st century.

The continued expansion of research (academic and applied) will continue to grow the knowledge base and fill conceptual voids while drawing others together. Such a model and mindset (not unlike the biological and medical sciences) will promote a more theoretically grounded discipline where the highest levels of reliable, valid and applicable knowledge can be used to construct programs and academies that teach and train emerging leaders in any life arena or stage of life. This will balance the equation between Tk and Lk and develop a new generation of influential leaders.

Appendix A: Summary Inter-relationships of the 10 Dimensions with 5 Time References

Spiritual	Higher than self, often religious principles, values, and beliefs applied to self.	Higher than relationship, often religious principles, values, and beliefs applied to relationships.	Higher than self, often religious principles, values, and beliefs applied to teams	Higher than self, often religious principles, values, and beliefs applied to organization (i.e., Spirit in the Workplace)	Higher than self, often religious principles, values, and beliefs applied to community.
Philosophical	values including personal beliefs, principles ethics, norms	Interpersonally constructed values including shared beliefs, principles ethics, norms	values including shared beliefs, ethics, norms, team culture	Organization constructed values including shared beliefs, ethics, norms organization culture	Community constructed values including shared beliefs, ethics, norms and culture
Psychological	Mental Models Concepts Perceptions Thoughts Attitudes Perspective Knowledge	Shared Mental Models Concepts Perceptions Thoughts Attitudes Perspective Knowledge	Shared Mental Models Concepts Perceptions Thoughts Attitudes Perspective Knowledge	Shared Mental Models Concepts Perceptions Thoughts Attitudes Perspective Knowledge	Shared Mental Models Concepts Perceptions Thoughts Attitudes Perspective Knowledge
Emotional	Understanding and managing personal affect/emotions.	Understanding and managing others affect emotions (e.g., empathy, conflict, understanding).	Understanding and managing team emotions (e.g., empathy, conflict, understanding).	Understanding and managing emotional climate of the organization.	Understanding and managing emotional climate of the community.
Physical	Internal physical well-being. Required internal and external physical resources and context (e.g., nutrition, fitness, rest.).	Interpersonal physical well-being. Required internal and external physical resources and context.	Team physical well-being. Required internal and external physical resources and context.	Organization physical well- being. Required internal and external physical resources and context (e.g., infrastructure, corporate wellness)	Community Interpersonal physical well- being. Required internal and external physical resources and context. (e.g., (infrastructure, public health)
	Personal	Interpersonal	Team	Organization	Community

Long-Past	Short-Past	Focus	Short-Future	Long-Future
The collective history of	Exiting moments of	In the moment focus	Where all relevant	The abstract and broad
an individual, a	performance or	and/or execution at the	preparatory strategies	future constructed at
relationship, team,	execution at the	individual,	and goals are set prior	the individual,
organization or	individual,	interpersonal, team,	to entering moments of	interpersonal, team,
community. It is here	interpersonal, team,	organization, or	performance at the	organization, or
that the leader learns of	organization, or	community level.	individual,	community level at any
relevant data that	community level. The	Where attention is	interpersonal team,	intersecting space
informs future practice	primary space where	being placed in the	organization, or	referenced above.
at any intersecting space	leaders gather	here and now at any	community level at any	
referenced above.	feedback and identify	intersecting space	intersecting space	
	course corrections at	referenced above.	referenced above.	
	any intersecting space			
	referenced above.			

References

- Allison, J., & Gediman, D. (Eds.). (2007). *This I Believe: The Personal Philosophies of Remarkable Men and Women* (1st ed.). New York, NY: Holt Paperbacks.
- Argyris, C., & Schön, D. A. (1978). *Organizational Learning: A Theory of Action Perspective*.

 Boston, MA: Addison-Wesley Company.
- Army, D. of the. (1993). *A Leader's Guide to After-Action Reviews: Training Circular 25-20*.

 CreateSpace Independent Publishing Platform.
- Bandura, A. (1997). *Self-Efficacy: The Exercise of Control* (1st ed.). New York, NY: Worth Publishers.
- Bass, B. M. (1990). Bass & Stogdill's Handbook of Leadership: Theory, Research & Managerial Applications (3 Sub edition.). New York, NY: London: Free Press.
- Bennis, W. (2009). On Becoming a Leader (Fourth Edition.). New York, NY: Basic Books.
- Bertalanffy, L. V. (1969). *General System Theory: Foundations, Development, Applications* (Revised.). New York, NY: George Braziller Inc.
- Blanchard, B. S. (2008). System Engineering Management (4th ed.). Hoboken, NJ: Wiley.
- Bossidy, L., Charan, R., & Burck, C. (2002). *Execution: The Discipline of Getting Things Done* (1 edition.). New York, NY: Crown Business.
- Bourgeois, L. J., & Brodwin, D. R. (1984). Strategic implementation: Five approaches to an elusive phenomenon. *Strategic Management Journal*, *5*(3), 241–264. doi:10.1002/smj.4250050305
- Bradberry, T., & Greaves, J. (2009). Emotional Intelligence 2.0 (Har/Dol En.). TalentSmart.
- Branson, C. (2007). Effects of Structured Self-reflection on the Development of Authentic Leadership Practices among Queensland Primary School Principals. *Educational*

- Management Administration & Leadership, 35(2), 225–246. doi:10.1177/1741143207075390
- Brewerton, P. (2011). Using strengths to drive career success. *Strategic HR Review*, 10(6), 5–10. doi:10.1108/14754391111172760
- Canary, D. J. (2008). *Interpersonal Communication: A Goals Based Approach* (4th edition.). Boston, MA: Bedford/St. Martin's.
- Cialdini, R. B. (2006). *Influence: The Psychology of Persuasion, Revised Edition* (Revised edition.). New York, NY: Harper Business.
- Clifton, D. O. (2002). StrengthsQuest: Discover and develop your strengths in academics, career, and beyond. Gallup Pr.
- Coonradt, C. (2012). Game of Work, The. Kaysville, UT: Gibbs Smith.
- Cornum, R., Matthews, M. D., & P, E. (2011). Comprehensive Soldier Fitness: Building resilience in a challenging institutional context. *American Psychologist*, *66*(1), 4–9. doi:10.1037/a0021420
- Covey, S. R. (2004). The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change (Revised.). New York, NY: Free Press.
- Covey, S. R. (2009). The Leader in Me: How Schools and Parents Around the World Are Inspiring Greatness, One Child at a Time. New York, NY: Simon and Schuster.
- Crowther, A. M. D. G. and D. (2012). *Ethics, Psyche and Social Responsibility*. (A. M. D. Gomez & D. Crowther, Eds.). Aldershot, Great Britain: Gower.
- Csikszentmihalyi, M. (1997). Finding Flow: The Psychology of Engagement with Everyday Life.

 New York, NY: Basic Books.
- Csikszentmihalyi, M. (1998). Finding Flow: The Psychology of Engagement with Everyday Life.

 New York, NY: Basic Books.

- Csikszentmihalyi, M. (2008). *Flow: The Psychology of Optimal Experience* (1ST ed.). New York, NY: Harper Perennial Modern Classics.
- Csikszentmihalyi, M., & Csikszentmihalyi, I. S. (1992). *Optimal Experience: Psychological Studies of Flow in Consciousness*. Boston, MA: Cambridge University Press.
- Daft, R. (2007). The Leadership Experience. Boston, MA: Cengage Learning.
- Deal, T., Kennedy, A., Kennedy, A. A., & Deal, T. E. (2000). Corporate Cultures: The Rites and Rituals of Corporate Life (1st ed.). New York, NY: Basic Books.
- Folkman, J. R. (2006). The Power of Feedback: 35 Principles for Turning Feedback from Others into Personal and Professional Change. Hoboken, NJ: Wiley.
- Ford, M. T., Cerasoli, C. P., Higgins, J. A., & Decesare, A. L. (2011). Relationships between psychological, physical, and behavioural health and work performance: A review and meta-analysis. *Work & Stress*, *25*(3), 185–204. doi:10.1080/02678373.2011.609035
- Fredrickson, B. (2009). Positivity: Top-Notch Research Reveals the 3 to 1 Ratio That Will Change Your Life (1st ed.). New York, NY: Three Rivers Press.
- Frost, J. (2014). Values based leadership. *Industrial and Commercial Training*, 46(3), 124–129. doi:10.1108/ICT-10-2013-0073
- Fry, L. W. (2003). Toward a theory of spiritual leadership. *The Leadership Quarterly*, *14*(6), 693–727. doi:10.1016/j.leaqua.2003.09.001
- Gardner, H. E., Csikszentmihalyi, M., & Damon, W. (2008). *Good Work*. New York, NY: Basic Books.
- Garfield, C. (1987). *Peak Performers* (1st Edition, 2nd Printing.). New York, NY: William Morrow Paperbacks.
- Gini, A. (1997). Moral Leadership and Business Ethics. *Journal of Leadership & Organizational Studies*, 4(4), 64–81. doi:10.1177/107179199700400406

- Gleick, J. (1987). *Chaos: The Making of a New Science* (First Edition edition.). New York, NY: Viking Adult.
- Goleman, D. (2006). *Emotional Intelligence: 10th Anniversary Edition; Why It Can Matter More Than IQ* (10 Anv.). New York, NY: Bantam.
- Goleman, D. (2013). Focus: The Hidden Driver of Excellence. New York, NY: Harper Collins.
- Gonzalez, J. A., & Chakraborty, S. (2012). Image and similarity: an identity orientation perspective to organizational identification. *Leadership & Organization Development Journal*, *33*(1), 51–65. doi:10.1108/01437731211193115
- Greene, R. (2012). Mastery. New York, NY: Viking Adult.
- Gurt, J., Schwennen, C., & Elke, G. (2011). Health-specific leadership: Is there an association between leader consideration for the health of employees and their strain and well-being?

 Work & Stress, 25(2), 108–127. doi:10.1080/02678373.2011.595947
- Heifetz, R. (1998). *Leadership Without Easy Answers* (1st ed.). Boston, MA: Harvard University Press.
- Heifetz, R. A., Linsky, M., & Grashow, A. (2009). *The Practice of Adaptive Leadership: Tools and Tactics for Changing Your Organization and the World* (1st ed.). Boston, MA: Harvard Business Press.
- Hertel, G., & Solansky, S. T. (2011). Team identification: a determining factor of performance.

 *Journal of Managerial Psychology, 26(3), 247–258. doi:10.1108/02683941111112677
- Higgs, M., & Aitken, P. (2003). An exploration of the relationship between emotional intelligence and leadership potential. *Journal of Managerial Psychology*, 18(8), 814–823. doi:10.1108/02683940310511890

- Ireland, R. D., & Hitt, M. A. (1999). Achieving and maintaining strategic competitiveness in the 21st century: The role of strategic leadership. *The Academy of Management Executive*, 13(1), 43–57. doi:10.5465/AME.1999.1567311
- Kaplan, R. S., & Norton, D. P. (1996). *The Balanced Scorecard: Translating Strategy into Action* (1 edition.). Boston, MA: Harvard Business Review Press.
- Katzenbach, J. R., & Smith, D. K. (2006). *The Wisdom of Teams: Creating the High- Performance Organization* (Reprint.). New York, NY: Harper Business.
- Komives, S. R., Lucas, N., & McMahon, T. R. (2009). *Exploring Leadership: For College Students Who Want to Make a Difference*. Hoboken, NJ: John Wiley & Sons.
- Kotter, J. P., & Heskett, J. L. (2011). *Corporate Culture and Performance* (Reprint.). New York, NY: Free Press.
- Kruglanski, A. W., & Higgins, E. T. (2007). *Social psychology: handbook of basic principles*.

 New York: New York, NY: Guilford Press.
- Kuhn, T. S. (2012). *The Structure of Scientific Revolutions: 50th Anniversary Edition*. Chicago, IL: University of Chicago Press.
- Langer, E. J. (1990). *Mindfulness* (Reprint.). Boston, MA: Da Capo Press.
- Larson, C. E., & LaFasto, F. M. J. (1989). *Teamwork: What Must Go Right/What Can Go Wrong*. Thousand Oaks, CA: Sage.
- Ledford Jr., G. E., Wendenhof, J. R., & Strahley, J. T. (1995). Realizing a corporate philosophy. *Organizational Dynamics*, 23(3), 5–19. doi:10.1016/0090-2616(95)90022-5
- Lee, K. E. (1999). A change in the outlook for psychology in management From skill-building to personal development. *Journal of Managerial Psychology*, *14*(7/8), 586–601. doi:10.1108/02683949910292187

- Leider, R. J. (2013). *Life Reimagined: Discovering Your New Life Possibilities* (1 edition.). San Francisco, CA: Berrett-Koehler Publishers.
- Lencioni, P. (2002). *The Five Dysfunctions of a Team: A Leadership Fable* (1st ed.). San Francisco, CA: Jossey-Bass.
- Linsky, M., & Heifetz, R. A. (2002). *Leadership on the Line: Staying Alive through the Dangers of Leading* (1st ed.). Boston, MA: Harvard Business Review Press.
- Loehr, J. (2008). The Power of Story: Change Your Story, Change Your Destiny in Business and in Life (Reprint.). New York, NY: Free Press.
- Loehr, J., & Schwartz, T. (2004). *The Power of Full Engagement: Managing Energy, Not Time, Is the Key to High Performance and Personal Renewal* (Reprint.). New York, NY: Free Press.
- Maltz, M. (1984). The Magic Power of Self-Image Psychology. New York, NY: Pocket Books.
- Marques, J., Dhiman, S., & King, R. (Eds.). (2009). *The Workplace and Spirituality: New Perspectives on Research and Practice*. Woodstock, VT: Skylight Paths Publishing.
- McCartney, W. W., & Campbell, C. R. (2006). Leadership, management, and derailment.

 Leadership & Organization Development Journal, 27(3), 190–202.

 doi:10.1108/01437730610657712
- Meadows, D. H. (2008). *Thinking in Systems: A Primer*. White River Junction, VT: Chelsea Green Publishing.
- Michaels, E., Handfield-Jones, H., & Axelrod, B. (2001). *The War for Talent*. Boston, MA: Harvard Business Review Press.
- Michalos, A. C., & Poff, D. C. (Eds.). (2012). Citation Classics from the Journal of Business

 Ethics: Celebrating the First Thirty Years of Publication: 2 (2013th ed.). New York, NY:

 Springer.

- Miller, D. L. (2003). The Stages of Group Development: A Retrospective Study of Dynamic Team Processes. *Canadian Journal of Administrative Sciences / Revue Canadianne Des Sciences de l'Administration*, 20(2), 121–134. doi:10.1111/j.1936-4490.2003.tb00698.x
- Neck, C. C., & Manz, C. P. (2012). *Mastering Self Leadership: Empowering Yourself for Personal Excellence* (6th ed.). Upper Saddle River, NJ: Prentice Hall.
- Orlick, T. (2007). *In Pursuit of Excellence 4th Edition* (4th ed.). Champaign, IL: Human Kinetics.
- Parks, S. D. (2005). *Leadership Can Be Taught: A Bold Approach for a Complex World* (1st ed.).

 Boston, MA: Harvard Business Review Press.
- Plimpton, G. (1995). *The X Factor: A Quest for Excellence*. New York, NY: W W Norton & Co Inc.
- Reave, L. (2005). Spiritual values and practices related to leadership effectiveness. *The Leadership Quarterly*, *16*(5), 655–687. doi:10.1016/j.leaqua.2005.07.003
- Reeve, C. D. C. (2006). *Philosopher-Kings: The Argument of Plato's Republic*. Indianapolis, IN: Hackett Pub Co.
- Reynolds, M. (2004). Outsmart Your Brain! How to Make Success Feel Easy. Covisioning.
- Robbins, H., & Finley, M. (2000). *The New Why Teams Don't Work: What Goes Wrong and How to Make It Right* (2nd ed.). San Francisco, CA: Berrett-Koehler Publishers.
- Rouse, W. B., & Boff, K. R. (2005). *Organizational Simulation*. Hoboken, NJ: John Wiley & Sons.
- Seligman, M. E. P. (2003). Authentic Happiness: Using the New Positive Psychology to Realize Your Potential for Lasting Fulfillment. New York, NY: Atria Books.
- Seligman, M. E. P. (2006). *Learned Optimism: How to Change Your Mind and Your Life* (Reprint.). New York, NY: Vintage.

- Seligman, M. E. P. (2012). Flourish: A Visionary New Understanding of Happiness and Wellbeing (Reprint edition.). New York, NY: Atria Books.
- Senge, P. M. (2010). *The Fifth Discipline: The Art & Practice of The Learning Organization*. New York, NY: Crown Publishing Group.
- Shoenfelt, E. L. (2011). "Values Added" Teambuilding: A Process to Ensure Understanding,

 Acceptance, and Commitment to Team Values. *Journal of Sport Psychology in Action*,

 1(3), 150–160. doi:10.1080/21520704.2010.550989
- Siebert, A. (2005). *The Resiliency Advantage: Master Change, Thrive Under Pressure, and Bounce Back from Setbacks* (1st ed.). San Francisco, CA: Berrett-Koehler Publishers.
- Stein, S. J., & Book, H. (2006). *The EQ Edge: Emotional Intelligence and Your Success* (2nd ed.). San Francisco, CA: Jossey-Bass.
- Sternberg, R. J. (2001). Why Schools Should Teach for Wisdom: The Balance Theory of Wisdom in Educational Settings. *Educational Psychologist*, *36*(4), 227–245. doi:10.1207/S15326985EP3604 2
- Stogdill, R. M. (1948). Personal Factors Associated with Leadership: A Survey of the Literature. *The Journal of Psychology*, 25(1), 35–71. doi:10.1080/00223980.1948.9917362
- Thompson, L. L. (2011). *Making the Team* (4th ed.). New York, NY: Prentice Hall.
- Thoms, P., & Greenberger, D. B. (1995). The Relationship between Leadership and Time Orientation. *Journal of Management Inquiry*, *4*(3), 272–292. doi:10.1177/105649269543009
- Tracy, B. (2002). *The Psychology of Achievement* (Abridged.). New York, NY: Simon & Schuster Audio/Nightingale-Conant.
- Urban, H. (2002). *Life's Greatest Lessons: 20 Things That Matter* (Original.). New York, NY: Touchstone.

- Waitley, D. (1984). The Psychology of Winning. New York, NY: Berkley.
- Wheeler, D. J. (2000). *Understanding Variation: The Key to Managing Chaos* (2 Revised.). Knoxville, TN: SPC PRESS (Statistical Process Control).
- Wheeler, D. J. (2010). *Understanding Statistical Process Control* (3rd ed.). Knoxville, TN: SPC PRESS (Statistical Process Control).
- Williams, D. (2005). *Real Leadership: Helping People and Organizations Face Their Toughest Challenges* (Annotated.). San Francisco, CA: Berrett-Koehler Publishers.
- Wisneski, L. A., & Anderson, L. (2004). *The Scientific Basis of Integrative Medicine*. Boca Raton, FL: CRC Press.
- Wong, C.-S., & Law, K. S. (2002). The effects of leader and follower emotional intelligence on performance and attitude: An exploratory study. *The Leadership Quarterly*, *13*(3), 243–274. doi:10.1016/S1048-9843(02)00099-1
- Zenger, J., & Folkman, J. (2009). *The Extraordinary Leader: Turning Good Managers into Great Leaders* (2 edition.). New York, NY: McGraw-Hill.
- Zimbardo, P. (2007). *The Lucifer Effect: Understanding How Good People Turn Evil* (1st edition.). New York, NY: Random House.